



High Desert Youth Soccer League
P.O. Box 335
Apple Valley, CA 92307
760-792-5553

Dear Valued Sponsor,

We invite you to be part of something truly special.

The **High Desert Youth Soccer League (HDYSL)** has been a cornerstone of youth sports in Apple Valley and the surrounding High Desert communities since 1984. Serving children ages 3 to 18, our league is more than just soccer—it's a place where young athletes grow in confidence, character, and community.

As a **non-profit, volunteer-driven organization**, HDYSL is proud to be one of the largest recreational youth soccer leagues in Southern California, with over **1,200 players** participating across our Fall and Spring seasons. Our mission is simple yet powerful: to instill a lifelong love for the game while nurturing essential life skills such as leadership, teamwork, discipline, and sportsmanship.

We provide a **family-friendly, inclusive environment** where children of all skill levels can thrive. From learning the basics to competing in tournaments and club-level play, HDYSL offers a pathway for every young athlete to grow and succeed.

But we can't do it alone.

Your sponsorship helps us keep registration fees affordable for families, while covering critical costs such as equipment, uniforms, referee fees, field rentals, and tournament participation. It's an investment not only in youth sports—but in the future of our community.

Your support is tax-deductible and will be recognized with gratitude and visibility throughout our league. More importantly, it will make a lasting impact on the lives of hundreds of children and families.

Together, we can continue to build a safe, healthy, and inspiring space for our youth to play, learn, and grow.

If you have any questions or would like to arrange a donation pickup, please feel free to contact me directly at **760-887-6946**.

Thank you for considering this opportunity to make a difference.

Warm regards,

Terri Rey

HDYSL Board of Directors

Director of Sponsors & Secretary



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HDYSL Sponsorship Opportunities

\$300 – Team Sponsorship

Support a youth soccer team and gain local visibility!

As a Team Sponsor, you will receive:

- Your **business name printed on a team's jersey**
- A listing on the **HDYSL website**
- A **custom sponsorship plaque**

If you don't have a specific team in mind, we'll match your sponsorship with a team in need—ensuring every child has the support they deserve.

\$600 – League Sponsorship (Spring or Fall Season)

Make a bigger impact across the entire league!

As a League Sponsor, you will receive:

- **Business name/logo on a team's jersey**
- **Featured listing on the HDYSL website** with a **direct web-link** to your company's site
- **Business name/logo on a banner** hung outside the **main tent** at games and tournaments
- A **custom sponsorship plaque** to proudly display
- A **donation receipt** for your records

This sponsorship offers high visibility and meaningful community impact while supporting youth development through sports.

Team to be sponsored: _____

Business Name: _____

Address: _____

Phone: _____

Email: _____



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Sponsor Form

Sponsor Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____

Email: _____

Please check the option(s) that apply:

- ☐ **YES, I would like to be a TEAM sponsor for Fall 2025 – \$300**
- ☐ **YES, I would like to be a TEAM sponsor for Spring 2026 – \$300**
- ☐ **YES, I would like to be a LEAGUE sponsor for Fall 2025 – \$600**
- ☐ **YES, I would like to be a LEAGUE sponsor for Spring 2026 – \$600**
- ☐ **YES, I would like to be a LEAGUE sponsor for Fall 2025 AND Spring 2026 – \$1,200**

Team Choice:

To ensure your business is properly represented in our league promotions, please email the following **within 48 hours** to:

hdyslsponsors@gmail.com

- A **high-resolution file** of your **company logo** (PNG, JPG, or vector format preferred)
- Any **additional information** you'd like included in your **website advertisement**, such as:
 - Business name
 - Website URL
 - Contact information
 - Tagline or promotional message
 - Social media links (optional)

Your prompt response will help us showcase your business effectively throughout the season!